



\$120,000.00

TURNKEY SUBSCRIPTION BOX BUSINESS EARNING \$3500/MO

<https://nicheinvestor.com>

Step into this turnkey subscription box site and continue to grow a booming business! The owner has put in the time, money, and research to create the most profitable subscription box business model with ample opportunities to scale quickly. Complete with SOP's, email and influencer strategies, and optional in-person training packages available, you'll be set...

- Personal Development, Tech And Business
- Established Sites For Sale
- Available



Lisa Mason-Drake

Niche Investor

Overview



Date added: Added 1 month ago

Niche: Personal Development, Tech And Business

Website live since: 2016

Category: Established Sites For Sale

Status: Available

Earning Per Month: over \$1000/mo, over \$3000/mo

Revenue & Expenses

Revenue Details: Subscription Box

Monetization:
eCommerce,
Subscription

P&L:

<https://docs.google.com/spreadsheets/d/1INy95X1LV83J7puaAs9Qt8SxjwAKAf-0upoKWGe1G0A/edit?usp=sharing>

Listing Details

Platform: WordPress & Subbly

Domain: please inquire with agent

Social Accounts Included: Instagram, Facebook Page, Facebook Group, Pinterest, Twitter

Approx. Social Followers:
3500

Email List Subscribers: 1800

Seller Q&A



What are the operating procedures for running this business?: Monthly: Product curation (done 3 months at a time) Expert interviews + uploading to community Fulfillment - coordination with fulfillment center, Weekly: Financial analysis, data review Strategic planning Email Marketing (prepped in advance) Social Media Marketing (prepped in advance)

How often do you email your list?: 1. There is a nurture sequence for new members 2. We email 1x per week - with one of those being the training for the month, other times more for reminders, etc.

Where does most of your income generate from?: Facebook Ads

If you were shopping to buy a website, what about this site would stand out to you?: 1. It is a proven model that generates revenue, subscribers and corporate partners are excited about it 2. The business is turnkey and all the procedures are written, all contacts, vendors, etc. included 3. The business model is designed to keep churn down and customers engaged with the community, monthly training from experts and monthly box items. 4. Owner/Team will train the new owner's team

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: 1. Increase FB Ad spend from \$2,000/mo to \$3,500 and incrementally increase as able 2. Diversify digital ads to include YouTube advertising because it is the #2 search engine after Google 3. Diversify digital ads to include TikTok and Pinterest 4. Devote time for corporate contracts - seek to have at a minimum 3-5 each month

What is your current open rate and click rate?: Open rates are around 60%, click rates around 2%

Who wrote the content?: owner

Submit an offer

Contact Listing Agent:



Lisa

[SUBMIT AN OFFER](#)

