



## HOME DECOR AND DIY EARNING \$716/MO, 850 ARTICLES

<https://nicheinvestor.com>

JUST REDUCED!! Launched in 2015, this home decor and DIY craft niche site provides readers with 850 articles filled with inspirational ideas related to home and garden decor, interior design, DIY crafts, and more. With a DA 36 and 439 ranking keywords, this site won't last long! Home Decor and DIY Earning \$716/mo, 775 Articles...



**Lisa Mason-Drake**

Niche Investor

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### Overview

**\$18,000.00**

- Home And DIY
- Established Sites For Sale
- Available



**Date added:** Added 2 months ago

**Category:** Established Sites For Sale

**Niche:** Home And DIY

**Status:** Available

**Website live since:** 2015

**Pageviews Per Month:** Under 10,000 Pageviews

**Earning Per Month:** under \$1000/mo

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## Revenue & Expenses

**Revenue Details:** Sponsored Posts

**Monetization:**  
Sponsored  
Posts

**P&L:**

<https://docs.google.com/spreadsheets/d/1NHeVNsyGXxxV7mN7CNQu2KcGzL7vGn0H/edit?usp=sharing&ouid=111634591582782139135&rtpof=true&sd=true>

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## Listing Details

**Platform:** WordPress

**Domain:**

sadtohappyproject.com

**Approx. Number Of Articles:** 850

**Social Accounts Included:**  
Pinterest

**Approx. Social Followers:** 31000

**Email List Subscribers:** 2000

**Additional items included:** Pinterest Account with over 30,000 followers <https://www.pinterest.es/sad2happy>  
Sponsored Posts email database Transfer ownership of Gmail account \*\*Owner can provide 60-days post sale support and guidance.

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## Seller Q&A



**What are the operating procedures for running this business?:** Publish minimum 1 new article per week. Time takes 1-1.5 hours per week 2. Daily Pin 1-2 images on websites's pinterest board and save minimum one pin of others in website's board. Time takes 5 minutes 3 Check sadtohappyproject@gmail.com emails and reply to sponsored post email enquiries daily. We have reply email formats available. Time takes 10-15 minutes. 4. Publish sponsored post articles when come. Time takes 5-10 minutes.

**How often do you email your list?:** We have an email list of 2000 client emails. We dont send emails to them. On daily basis we get around 10 sponsored post enquires. We collect these emails.

**Who wrote the content?:** Our team

**If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?:** The website has very high potential to grow fast. It can easily earn 1000\$ per month with few focused hours of work. One can focus on following areas to grow website: 1. Pinterest traffic. We have more than 30K followers on pinterest. One can take leverage of it to drive traffic from pinterest to website 2. If outsourcing of article writing is done then that will be great to generate more content. Currently people are using ChatGPT to write article, one can take advantage of it. 3. Placing Amazon affiliate links can help to create another income stream 4. We have a good database of clients. We dont accept sponsored post offer if the per link price is below \$30. On daily basis we get minimum 10 sponsored posts enquiries. Good negotiation skills can improve profits. By doing proper email communication/negotiation one can generate more than 1000\$ from sponsored posts per month easily.

**Where does most of your income generate from?:** emails for paid posts

**If you were shopping to buy a website, what about this site would stand out to you?:** This websites requires very less work to generate \$700 monthly basis. It has over 30K pinterest followers. Huge number of well written articles.

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## Submit an offer

Contact Listing Agent:



**Lisa**

[SUBMIT AN OFFER](#)

