



**\$4,500**

## **FERTILITY AND MOTHERHOOD BLOG EARNING \$157/MONTH**

<https://nicheinvestor.com>

- Food, Health And Fitness, Parenting and Mom Blogs
- Established Sites For Sale
- Available

This fertility and motherhood blog has seen over 23,000 page views in the last 30 days and has earned an average of \$157 per month in the past 6 months. It focuses on food for fertility and motherhood in general. It's a great addition to an existing portfolio or the start of a new one!...



**Tae**

Niche Investor

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### **Overview**



**Date added:** Added 3 weeks ago

**Category:** Established Sites For Sale

**Niche:** Food, Health And Fitness, Parenting and Mom Blogs **Status:** Available

**Website live since:** 2019

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## Revenue & Expenses

**Revenue Details:** This site earns revenue via Google Adsense, affiliate links and digital product sales.

**Monetization:**  
Ad revenue,  
Affiliate Links,  
Digital  
Products

**P&L:**  
<https://docs.google.com/spreadsheets/d/1KoBrLgS6RKZP2KPvsf8Ucl7nL6849UYa26gL7JzCTVs/edit?usp=sharing>

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## Listing Details

**Domain:** foodsforfertility.com

**Approx. Number Of Articles:**  
41

**Social Accounts Included:** Instagram, Facebook Page, Pinterest, Twitter

**Email List Subscribers:** 156

**Additional items included:** Digital products

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## Seller Q&A



**What are the operating procedures for running this business?:** It is very easy. I write all of the content in Wordpress, I use Canva to create graphics and Instagram and Pinterest to schedule social. There is very little maintenance.

**Where does most of your income generate from?:** Amazon Affiliates and AdSense. Majority of my traffic is from Pinterest,

**If you were shopping to buy a website, what about this site would stand out to you?:** The niche is extremely popular. There are so many women seeking knowledge and support when it comes to infertility, IVF, and pregnancy. It is a huge industry, and I chose it because of its popularity. I have also had a lot of people reach out to me to tell me thank you for the information I provide on the blog because it helped them in one way or another. It is really rewarding to know you are helping other women and supporting them through hard things.

**If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?:** I would seek out sponsored paid posts from brands looking for Affiliates in my niche. I would post at least 2 blog posts per week and post on social every day. Once traffic picked up I would join MediaVine. It would grow fairly quickly if someone has the time to focus on it.

**Who wrote the content?:** I wrote all of the content. I had two guest posts by other moms discussing parenting and childcare.

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## Submit an offer

**Contact Listing Agent:**



**Tae**

[SUBMIT AN OFFER](#)

