



EARLY LITERACY READING WRITING MATH SCIENCE ACTIVITIES

DIGITAL LITERACY SHOP

Education And Well-Being For Every Child!



FUN WITH ROCKETS FOR KIDS!



HELPING YOUR CHILD BE A BETTER READER



PAINTED FLOWER POTS GIFT IDEA



IS YOUR CHILD GIFTED?

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EARLY LITERACY



READING



WRITING



MATH



ACTIVITIES



MENTAL HEALTH



Printable Addition Game

Perfect for elementary students, this fun game builds math skills, encourages strategic moves, and keeps kids motivated to win. Get the



\$35,000

NICHE



<https://nicheinvestor.com>

Looking for a well-established content site with steady income, loyal readers, and plenty of growth potential? This early childhood education blog for sale is generating \$1,090/month on average. With ultra-low expenses under \$40/month—making this an ideal opportunity for a creator, blogger, or investor looking for stable returns and untapped growth opportunities. Active since 2009, the...

Chelsea
Clarke
Niche
Investor

Overview

Date added: Added 2 days ago	Category: Established Sites For Sale
Niche: Education, Lifestyle, Parenting and Mom Blogs	Status: Available
Website live since: 2009	Pageviews Per Month: 10,000 - 50,000 Pageviews
Earning Per Month: over \$1000/mo	



Revenue & Expenses

Monetization: P&L:

Ad revenue, https://drive.google.com/drive/folders/1l6xLukE5Dq-LdWNSoPA8OcBGGDvTsXtK?usp=drive_link
Affiliate Links,
Digital
Products

Listing Details

Platform: WordPress

Domain: <https://teachmama.com>

Approx. Number Of Articles: 385

Approx. Social Followers: 13000

Email List Subscribers: 7691

Seller Q&A

What are the operating procedures for running this business?: We have been either writing or updating three posts per week for the past twelve months. We also pin for each post and send twice per week emails.

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: We have been positioning the site for growth. Our plan is to write one new post per week and update old posts that are applicable to our audience at the rate of one or two per week. We are also implementing a new email strategy with more than one post highlighted per email and increasing pinning frequency.

What is your current open rate and click rate?: We pared down to 5,100 active subscribers last September and have grown to almost 7,900 since. The open rate is between 48% and 50%. The click rate is between 1.8% and 7%.

Where does most of your income generate from?: Raptive ads and videos are the main source of revenue.

If you were shopping to buy a website, what about this site would stand out to you?: Very established site. Good engagement with subscribers. This past year has been spent removing low-performing content, making high-quality new content, and bringing about 150 posts up to current standards. The email list is clean and growing with continued and consistent growth. (If an email list is included in the sale)

