



**\$18,000.00**

## **WORKING FROM HOME BLOG EARNING \$664/MO, DA23**

<https://nicheinvestor.com>

- Tech And Business
- Established Sites For Sale
- Available

JUST REDUCED!! Launched in 2016, this work from home blog offers readers tips and resources to learn the best ways to make money online while working from home. Step into this money-making blog filled with over 180 articles offering knowledge from teaching English and blogging, to finding the best money making apps for work from...



**Lisa Mason-Drake**

Niche Investor

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## **Overview**



**Date added:** Added 1 month ago

**Niche:** Tech And Business

**Website live since:** 2016

**Earning Per Month:** under \$1000/mo, over \$1000/mo

**Category:** Established Sites For Sale

**Status:** Available

**Pageviews Per Month:** 10,000 - 50,000  
Pageviews, 10,000+ Pageviews

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## Revenue & Expenses

**Revenue Details:** MediaVine, Affiliate Links

**Monetization:**  
Ad revenue

**P&L:**

<https://drive.google.com/drive/folders/19mONcFpqqw5c3z3-8Gj--airFxfx5LsH?usp=sharing>

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## Listing Details

**Platform:** WordPress

**Approx. Number Of Articles:** 181

**Approx. Social Followers:** 35000

**Additional items included:** Premium theme

**Domain:** thewisehalf.com

**Social Accounts Included:** Instagram, Facebook Page, Pinterest

**Email List Subscribers:** 1200

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## Seller Q&A



**What are the operating procedures for running this business?:** Daily would be scheduling my Pinterest pins. post idea pins once a day, Then manual post 2-5 pins daily. . Post 1-2 articles weekly. and Monthly would be listing of new topics, Update with my tech guy for the site's overall health. Giving my Pinterest designer the new topics for the whole month.

**Where does most of your income generate from?:** Pinterest traffic

**If you were shopping to buy a website, what about this site would stand out to you?:** The simple minimalist design and logo.

**If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?:** Having 2 or more articles a week would not only keep the traffic up, but would also increase the google rankings. Because adding new targetted keywords to the blog growth is a must. Pinterest is my major source of traffic and Pinterest love fresh new pins. Meaning fresh new articles. Pinning old articles with new pins is a must. So 2-5 pins and atleast one idea pin daily will keep its traffic and new followers. Maintaining 1m monthly viewers.

**Who wrote the content?:** I wrote 80% of it . I hired a writer a year ago.

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## Submit an offer

Contact Listing Agent:



Lisa

[SUBMIT AN OFFER](#)

