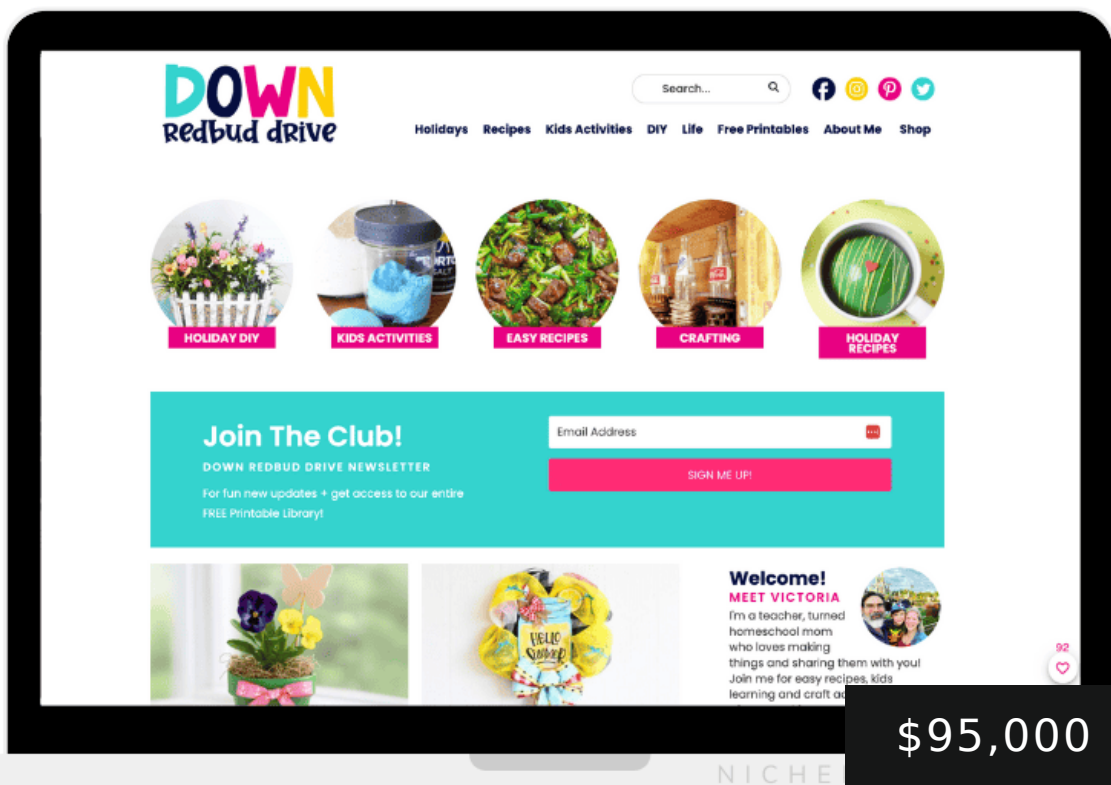




\$95,000

THRIVING FAMILY LIFESTYLE BLOG EARNING \$2,826/MO

<https://nicheinvestor.com>

With over 7 years of trust, a loyal reader base, and original, non-AI content, this profitable family lifestyle blog is a rare find. Down Redbud Drive is a high-quality content site that is monetized through ads, Amazon affiliate and digital products, and it's earning over \$2600/month profit. Notably, the content is authored entirely by a...

- Education, Food, Home And DIY, Lifestyle, Parenting and Mom Blogs, Travel
- Established Sites For Sale
- Available



Chelsea Clarke

Niche Investor

Overview



Date added: Added 4 months ago

Category: Established Sites For Sale

Niche: Education, Food, Home And DIY, Lifestyle, Parenting and Mom Blogs, Travel

Status: Available

Website live since: 2017

Pageviews Per Month: 10,000 - 50,000
Pageviews, 50,000 - 100,000 Pageviews

Earning Per Month: over \$1000/mo

Revenue & Expenses

Monetization: P&L:

Ad revenue, https://drive.google.com/drive/folders/1DILYkbNsM1jrtMtvIMMztAplkat-TeM5?usp=drive_link
Affiliate Links,
Digital
Products,
Sponsored
Posts

Listing Details

Platform: WordPress

Domain: downredbuddrive.com

Approx. Number Of Articles:
425

Social Accounts Included: Instagram, Facebook Page,
Facebook Group, Pinterest, Youtube

Approx. Social Followers: 9000 **Email List Subscribers:** 12705

Seller Q&A



What are the operating procedures for running this business?: I make new pins and add them to Pinterest daily. Weekly, I write new content and update old content (2-4 posts per week). Monthly, I write emails in advance at a send rate of 3 emails per week.

How often do you email your list?: Three times a week.

If you were shopping to buy a website, what about this site would stand out to you?: The high-quality photos and original content on the site, as well as the clean and easy-to-navigate site layout.

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: I have a content calendar for the next 6 months that includes new posts to create, as well as which posts to update. I also have a daily pin schedule for the next 6 months as well.

What is your current open rate and click rate?: The open rate average is 50.83% and the average click-through rate is 4.87%

Submit an offer

Contact Listing Agent:



Chelsea

[SUBMIT AN OFFER](#)

