



\$35,000

6 YR OLD TRAVEL SITE AVERAGING \$1431/MO, EMAIL LIST

<https://nicheinvestor.com>

- Lifestyle, Travel
- Established Sites For Sale
- Available

Travel season is approaching and this established Florida travel site is your opportunity to join the travel niche and help others plan their getaways! Since 2018, this MediaVine site has been providing travelers with the ins and outs of planning unforgettable Florida vacations. The site earns from multiple revenue streams, averaging \$1431/m with plenty of...



Lisa Mason-Drake

Niche Investor

Overview



Date added: Added 5 days ago

Category: Established Sites For Sale

Niche: Lifestyle, Travel

Status: Available

Website live since: 2018

Pageviews Per Month: 10,000 - 50,000 Pageviews

Earning Per Month: over \$1000/mo

Revenue & Expenses

Revenue Details: mediavine, amazon, affiliates, digital products

Monetization:

Ad revenue,
Affiliate Links,
Digital
Products,
mediavine

P&L:

https://docs.google.com/spreadsheets/d/1nZISGmul_j3VKYSc82HpFQRcsWIEojUvIz3YAcu1iA/edit?usp=sharing

Listing Details

Platform: WordPress

Domain: thefloridatravelgirl.com

Approx. Number Of Articles:
368

Social Accounts Included: Instagram, Facebook Page,
Facebook Group, Pinterest

Approx. Social Followers:
25000

Email List Subscribers: 1945

Seller Q&A

What are the operating procedures for running this business?: -Write at least one blog post a month -Set up my email newsletter for every Friday -Schedule FB and Instagram posts -Make at least 2 Instagram graphics - Schedule 1 Facebook ad per month

How often do you email your list?: -Once a week (using Kit)

Where does most of your income generate from?: Ad Revenue (MV)

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: -Improve my email funnel to sell more digital products -Create a Facebook ad that drives more email traffic -Get back into Pinterest posting

What is your current open rate and click rate?: -30.67% open rate, 2.9% click rate

Who wrote the content?: me



Submit an offer

Contact Listing Agent:



Lisa

[SUBMIT AN OFFER](#)

