



\$15,000

WEBSITE CREATION PLATFORM, 3.7K+ EMAIL, EARNING \$543/MO

<https://nicheinvestor.com>

- Tech And Business
- Established Sites For Sale
- Available

GoNotable is an SAAS, offering users the ability to publish all their content in one centralized location so their audiences can subscribe directly to them! With a wide assortment of tools, this open-source WP platform offers it all. As the new owner, you'll own a business that provides its customers with the freedom to create...



Lisa Mason-Drake

Niche Investor

Overview



Date added: Added 6 months ago

Category: Established Sites For Sale

Niche: Tech And Business

Status: Available

Website live since: 2020

Pageviews Per Month: Under 10,000 Pageviews

Earning Per Month: under \$1000/mo

Revenue & Expenses

Revenue Details: subscriptions, ecom, membership

Monetization:
Digital
Products,
eCommerce,
Subscription

P&L:

<https://docs.google.com/spreadsheets/d/1AGNTYb3rtRSgXdLpO4ydzp-5AcEu82SKv1GMtj0X6LY/edit?usp=sharing>

Listing Details

Platform: WordPress

Domain: gonotable.com and
notable.press

Social Accounts Included: Other

Email List Subscribers: 3713

Additional items included: client base, email
subscribers all site assets

Seller Q&A

What are the operating procedures for running this business?: DAILY - confirm backups of our site and hosted sites are done, answer customer support tickets WEEKLY - Update all plugins, check theme compatibility, review load balancing. MONTHLY - none

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: Bundle the software with courses/membership and offer it to beginner online business owners as an easy way to build a professional-looking website. We have multiple themes that can build various sites for different audiences such as influencers, authors, podcasters/speakers, affiliate marketers, etc.

How often do you email your list?: 4-6 times per month.

What is your current open rate and click rate?: (from 1/2024) Avg Open Rate: 34.79% Avg CTR: 1.66%

Where does most of your income generate from?: The software itself (Notable)

If you were shopping to buy a website, what about this site would stand out to you?: That it's a SAAS product offering consistent MRR with very low overhead.



Submit an offer

Contact Listing Agent:



Lisa

[SUBMIT AN OFFER](#)

