



**\$15,000**

## **WEBSITE CREATION PLATFORM, 3.7K+ EMAIL, EARNING \$543/MO**

<https://nicheinvestor.com>

- Tech And Business
- Established Sites For Sale
- Available

GoNotable is an SAAS, offering users the ability to publish all their content in one centralized location so their audiences can subscribe directly to them! With a wide assortment of tools, this open-source WP platform offers it all. As the new owner, you'll own a business that provides its customers with the freedom to create...



**Lisa Mason-Drake**

Niche Investor

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## **Overview**



**Date added:** Added 10 months ago

**Niche:** Tech And Business

**Website live since:** 2020

**Earning Per Month:** under \$1000/mo

**Category:** Established Sites For Sale

**Status:** Available

**Pageviews Per Month:** Under 10,000 Pageviews

## Revenue & Expenses

**Revenue Details:** subscriptions, ecom, membership

**Monetization:** Digital Products, eCommerce, Subscription

**P&L:**  
<https://docs.google.com/spreadsheets/d/1AGNTYb3rtRSgXdLpO4ydzp-5AcEu82SKv1GMtj0X6LY/edit?usp=sharing>

## Listing Details

**Platform:** WordPress

**Domain:** gonotable.com and notable.press

**Social Accounts Included:** Other

**Email List Subscribers:** 3713

**Additional items included:** client base, email subscribers all site assets

## Seller Q&A

**What are the operating procedures for running this business?:** DAILY - confirm backups of our site and hosted sites are done, answer customer support tickets WEEKLY - Update all plugins, check theme compatibility, review load balancing. MONTHLY - none

**How often do you email your list?:** 4-6 times per month.

**Where does most of your income generate from?:** The software itself (Notable)

**If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?:** Bundle the software with courses/membership and offer it to beginner online business owners as an easy way to build a professional-looking website. We have multiple themes that can build various sites for different audiences such as influencers, authors, podcasters/speakers, affiliate marketers, etc.

**What is your current open rate and click rate?:** (from 1/2024) .... Avg Open Rate: 34.79% Avg CTR: 1.66%

**If you were shopping to buy a website, what about this site would stand out to you?:** That it's a SAAS product offering consistent MRR with very low overhead.





# Submit an offer

Contact Listing Agent:



**Lisa**

[SUBMIT AN OFFER](#)

