



\$50,000

SUBSCRIPTION BASED PLR SHOP EARNING \$1,995/MO

<https://nicheinvestor.com>

- Tech And Business
- Established Sites For Sale
- Available

Launched in January 2020, this subscription-based PLR shop provides unique beautifully designed PLR (private label rights) resources for bloggers and digital product shop owners who want to scale their businesses and make more passive income faster. Over the past 6 months, it's earned an average of \$1,995/mo. Consumers are already searching for these time-saving products...



Tae
Niche Investor

Overview



Date added: Added 2 months ago

Category: Established Sites For Sale

Niche: Tech And Business

Status: Available

Website live since: 2020

Pageviews Per Month: Under 10,000 Pageviews

Earning Per Month: over \$1000/mo

Revenue & Expenses

Revenue Details: The income for this property is generated via the sale of digital products and running a membership program.

Monetization:
Digital
Products,
Subscription

P&L:

<https://docs.google.com/spreadsheets/d/1FxxVV2Oc4cr9ab50Qj8FMVoqjggDSo5ucCX4Lv2V44Q/edit?usp=sharing>

Listing Details

Platform: WordPress

Domain: PremiumPLRForBloggers.com

Social Accounts Included:
Instagram, Facebook Group, TikTok

Approx. Social Followers: 1874

Email List Subscribers: 273

Additional items included: Membership site, digital products

Seller Q&A



What are the operating procedures for running this business?: -Release 25 new products monthly -Send email newsletters and post to Facebook group weekly - Brainstorming new product ideas daily

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: I would scale using Facebook ads for more exposure. I would also create a few more funnels for automation purposes and also to grow the email list which would in turn lead to more traffic/subscribers.

How often do you email your list?: 8-10x per month

What is your current open rate and click rate?: 1 Week 61.1% avg. open rate | 14.2% avg. click rate 1 Month 51% avg. open rate | 5.1% avg. click rate 3 Months 55.8% avg. open rate | 5.4% avg. click rate 1 Year 54.5% avg. open rate | 5.6% avg. click rate

Where does most of your income generate from?: From my subscription and then from my email list and FB groups which drive traffic to my website and help me generate sales

Who wrote the content?: The seller

If you were shopping to buy a website, what about this site would stand out to you?: The subscription model due to the guaranteed reoccurring income

Submit an offer

Contact Listing Agent:



Tae

[SUBMIT AN OFFER](#)

