



\$2,200

PERSONAL FINANCE BLOG EARNING \$64/MO 2233 EMAIL SUBSCRIBERS

<https://nicheinvestor.com>

- Finance
- Established Sites For Sale, Starter Sites For Sale
- Available

This 5-year-old personal finance site aims to help millennial women crush their financial goals, offering tips, resources and tools for better money management. The seller is looking for a new owner to nurture its following and scale the site, providing you with over 2,300 email subscribers, social accounts, and a suite of digital products. My...



Lisa Mason-Drake

Niche Investor

Overview



Date added: Added 2 months ago

Niche: Finance

Website live since: 2019

Earning Per Month: under \$100/mo, under \$1000/mo

Category: Established Sites For Sale, Starter Sites For Sale

Status: Available

Pageviews Per Month: Under 10,000 Pageviews

Revenue & Expenses

Revenue Details: Ezoic, Amazon, Shae-a-Sal

Monetization:
Ad revenue,
Affiliate Links,
Digital
Products

P&L:

https://docs.google.com/spreadsheets/d/17O4nfs1Mhi41COMRLHAGtDN_TNzRyRSZE5MZGEj_lvw/edit?usp=sharing

Listing Details

Platform: WordPress

Domain: myworthypenny.com

Approx. Number Of Articles: 250 **Social Accounts Included:** Facebook Page, Pinterest

Approx. Social Followers: 11000

Seller Q&A



What are the operating procedures for running this business?: Haven't done anything with it for almost a year now

How often do you email your list?: I have an automated email series when someone signs up

Where does most of your income generate from?: Pinterest

If you were shopping to buy a website, what about this site would stand out to you?: the theme

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: write more posts and create more pins

What is your current open rate and click rate?: . In the past 90 days is average open rate is 35.99% and average click rate is 1.94%.

Who wrote the content?: me/seller

Submit an offer

Contact Listing Agent:



Lisa

[SUBMIT AN OFFER](#)

