



\$19,997

6YO PARENTING SITE W/ PODCAST, 3K EMAIL SUBSCRIBERS

<https://nicheinvestor.com>

Become the new owner of this incredible 6-year-old pregnancy and responsive parenting site, providing information on all things pregnancy to self-care for mom. The business comes with articles, podcasts, and products. Created by a mother of 4, Certified Lactation Counselor, Public Health Expert, and PhD Chemist, the content covers childbirth, breastfeeding, postpartum, non-toxic living, children's activities...

- Education, Parenting and Mom Blogs, Personal Development
- Established Sites For Sale
- Available



Lisa Mason-Drake

Niche Investor

Overview



Date added: Added 3 weeks ago

Category: Established Sites For Sale

Niche: Education, Parenting and Mom Blogs, Personal Development

Status: Available

Website live since: 2018

Pageviews Per Month: Under 10,000 Pageviews

Earning Per Month: over \$1000/mo

Revenue & Expenses

Revenue Details: see P&L

Monetization:
Affiliate Links,
Digital
Products

P&L:

https://docs.google.com/spreadsheets/d/1pwGArxJCP9pCwv8V_U8U5KgfCKzYmcFJmnvs0nMICXM/edit?usp=sharing

Listing Details

Platform: WordPress

Domain: evidence-basedmommy.com

Approx. Number Of Articles: 132

Social Accounts Included: Instagram, Facebook Page, Facebook Group, Pinterest, Youtube, Other

Approx. Social Followers: 25000

Email List Subscribers: 3000

Additional items included:

Podcast with 29 episodes

Seller Q&A

What are the operating procedures for running this business?: Creating new content

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: I would focus on growing Pinterest and creating more Pins

How often do you email your list?: I have taken a break from emailing, but I used to email weekly. I still have several welcome series running in the background.

What is your current open rate and click rate?: Open rate is around 60% and click rate is around 1.5-2%

Where does most of your income generate from?: Most of my income is from affiliate sales

Who wrote the content?: I wrote virtually all the content. There are a few guest posts, but even those I edited myself.



Submit an offer

Contact Listing Agent:



Lisa

[SUBMIT AN OFFER](#)

