



\$47,995

DATING & RELATIONSHIPS ONLINE MAGAZINE AVERAGING \$1127/MO 36K PGVWS

<https://nicheinvestor.com>

- Food, Lifestyle, Personal Development, Relationships
- Established Sites For Sale
- Available

This online magazine-style dating and relationships website is looking for its new editor! The website is filled with 197 articles providing content on date night ideas, cocktails, relationship quotes & more. Average earnings of \$1127 a month through MediaVine and Amazon affiliate links, the site offers plenty of room for monetization growth and content expansion. This...



Lisa Mason-Drake

Niche Investor

Overview



Date added: Added 3 months ago

Niche: Food, Lifestyle, Personal Development, Relationships

Website live since: 2020

Earning Per Month: over \$1000/mo

Category: Established Sites For Sale

Status: Available

Pageviews Per Month: 10,000 - 50,000
Pageviews, 50,000 - 100,000 Pageviews

Revenue & Expenses

Revenue Details: MediaVine, Affiliate links

Monetization:
Ad revenue,
Affiliate Links

P&L:

https://docs.google.com/spreadsheets/d/1YP-_YpvRNzeRFkAjx2uULpYBbnswunXOXmt-nMsbxTo/edit?usp=sharing

Listing Details

Platform: WordPress

Domain: rendezvousmag.com

Approx. Number Of Articles: 197

Social Accounts Included: Instagram, Facebook Page, Pinterest

Approx. Social Followers: 25000

Email List Subscribers: 2000

Seller Q&A



What are the operating procedures for running this business?: Other than hosting and the occasional paying for a writer (daughter) and Canva Pro. The site does not have any expenses. I create pins now and again to stay a little active on Pinterest. I use Canva pro not only this site, but it is used often.

How often do you email your list?: only 2-3 times a year

Who wrote the content?: seller and daughter

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: More articles, send more emails, see if there is any type of "conversation starters" that could be monetized. They can download them for free, but there may be an opportunity there. Pinterest and google love the "Flirty texts posts" none of my articles are sexual only some with flirty double entendre.

Where does most of your income generate from?: ads

If you were shopping to buy a website, what about this site would stand out to you?: The readers love the "texts to get a guy or girls attention" and quotes. Anything that would expand upon that would be a winner. I would think a course specifically for How to get noticed over text...etc.. would be a smart way to monetize. I actually had to delete some names from my email list to stay under MailChimp's free service. They changed their rules and lowered the number. I was grandfathered in but I have people signing up daily.

Submit an offer

Contact Listing Agent:



Lisa

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