

8 YO LIFESTYLE SITE 2K ARTICLES \$423K/MO

<https://nicheinvestor.com>

This established lifestyle site for sale offers knowledge & inspiration on a variety of topics. Filled with 2000 articles covering recipes, wellness, travel, and more, the 8-year old website provides its new owner plenty of room for expansion across all your favorite niches. The site has received 12k pageviews in the last 30 days and is...



Lisa Mason-Drake

Niche Investor

\$12,400

- Food, Lifestyle, Travel
- Established Sites For Sale
- Available

Overview



Date added: Added 3 weeks ago

Niche: Food, Lifestyle, Travel

Website live since: 2016

Earning Per Month: under \$1000/mo

Category: Established Sites For Sale

Status: Available

Pageviews Per Month: 10,000 - 50,000 Pageviews

Revenue & Expenses

Monetization: P&L:

Ad revenue, https://docs.google.com/spreadsheets/d/1TlkCDHrfEMRlusRhVt0_JibbQZ5luaNUpJq9I7xwvjw/edit?usp=sharing
Sponsored
Posts

Listing Details

Platform: WordPress

Domain: nourishyourglow.com

Approx. Number Of Articles: 2000 **Social Accounts Included:** Instagram, Facebook Page, Pinterest

Email List Subscribers: 491

Seller Q&A

What are the operating procedures for running this business?: Writing content and updating social media.

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: Update old posts and images, explore affiliate marketing, improve site speed.

How often do you email your list?: NA

Who wrote the content?: myself

Submit an offer



Contact Listing Agent:



Lisa

[SUBMIT AN OFFER](#)

