

FITNESS & HEALTHY RECIPES BLOG + SOCIALS

https://nicheinvestor.com

Provide your audience with workout and wellness tips, reviews, resources, and original healthy recipes in the health and fitness niche. From creating low-impact workout routines to working out in small spaces, this 4-year-old site has plenty to offer with room to expand. Ideal for monetization, Bliss From Balance helps readers start, maintain, or improve their...



Lisa Mason-Drake Niche Investor

Overview

- Food Health And Fitness
- Starter Sites For Sale
- Available



Date added: Added 3 months ago Category: Starter Sites For Sale

Niche: Food, Health And Fitness Status: Available

Website live since: 2020 Pageviews Per Month: Under 10,000 Pageviews

Listing Details

Platform: WordPress Domain: blissfrombalance.com

Approx. Number Of Articles: 30 Social Accounts Included: Instagram, Facebook Page,

Pinterest, Twitter

Approx. Social Followers: 1174

Seller Q&A

What are the operating procedures for running this business?: Minimal due to time constraints. Ideally would plan posts, draft and publish, support post with social content.

How often do you email your list?: Email list is included but I don't use it. Note there is also a separate email list for a virtual running club I put together (that I also haven't reached out to/is no longer actively recruiting).

Who wrote the content?: myself

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: Improve DA with outreach to other services. Perform extensive keyword research. Hire VA to write and publish articles based on research, and publish supporting social content.

Where does most of your income generate from?: Previously it was from affiliates and sponsored posts.(No longer monetizing)

If you were shopping to buy a website, what about this site would stand out to you?: Great starter site - has established socials on major networks, original content (including food photos/recipes), and has a lot of opportunity with some work.

Submit an offer



Contact Listing Agent:



Lisa

SUBMIT AN OFFER

