



**\$7,000**

## FAMILY TRAVEL NICHE SITE EARNING \$357/MO

<https://nicheinvestor.com>

- Travel
- Established Sites For Sale
- Available

Price Reduced! Now \$7,000 from \$10,000. This helpful website provides travel tips geared towards families with children. Over the last 12 months, this site has earned an average of \$356.66/month, and has had 7K visitors over the last 30 days. The site has 3 sources of revenue, with the largest income line being generated from...



**Josie Pena**  
Niche Investor

---

## Overview



**Date added:** Added 2 months ago

**Category:** Established Sites For Sale

**Niche:** Travel

**Status:** Available

**Website live since:** 2021

**Pageviews Per Month:** Under 10,000 Pageviews

**Earning Per Month:** under \$1000/mo

---

## Revenue & Expenses

**Revenue Details:** \$357/Mo

**Monetization:**  
Ad revenue,  
Affiliate Links

**P&L:**

[https://docs.google.com/spreadsheets/d/14kfcmi\\_HeXDBz7-Sa29vacmrT-0dL9FMXWiasVDI1w/edit?usp=sharing](https://docs.google.com/spreadsheets/d/14kfcmi_HeXDBz7-Sa29vacmrT-0dL9FMXWiasVDI1w/edit?usp=sharing)

---

## Listing Details

**Platform:** Wordpress

**Domain:** europeancitieswithkids.com

**Approx. Number Of Articles:** 353

**Social Accounts Included:** Facebook Page,  
Pinterest

**Additional items included:** Keyword list  
provided by keysearch research, set-up web  
stories plugin, set-up Pinterest account

---

## Seller Q&A



**What are the operating procedures for running this business?:** I usually write, optimise SEO, and post new content. I look for topics that are doing well and write on similar keywords. Recently, I've been posting consistently on Pinterest, creating pins via Canva and scheduling them via Pinterest in advance.

**How often do you email your list?:** The site doesn't have an email list, but this would be an excellent opportunity for a new owner.

**Who wrote the content?:** I mainly wrote the content. Freelance writers wrote some content. You can identify this content if it has a bio at the bottom.

**If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?:** I am selling this business because I am changing my focus while preparing for maternity leave.

**Where does most of your income generate from?:** Most income comes from Mediavine ads and affiliates. Affiliates see an increase during the spring and summer seasons.

**If you were shopping to buy a website, what about this site would stand out to you?:** Moz Domain Authority - 22 I will remove the bits about me on the About page/image of me once it is sold.

---

## Submit an offer

Contact Listing Agent:

Josie



[SUBMIT AN OFFER](#)

