



\$4,800

FAMILY TRAVEL NICHE SITE EARNING \$282/MO

<https://nicheinvestor.com>

Price Reduced! This resourceful website provides travel tips and recommendations for families with children. From ideal family-friendly destinations to travel gear, you can be the next owner of this helpful travel niche site. Over the last 12 months, this site has earned an average of \$282/month through multiple streams of monetization. There are 353 articles...



Lisa Mason-Drake

Niche Investor

Overview



- Travel
- Established Sites For Sale
- Available

Date added: Added 3 months ago

Category: Established Sites For Sale

Niche: Travel

Status: Available

Website live since: 2021

Pageviews Per Month: Under 10,000 Pageviews

Earning Per Month: under \$1000/mo

Revenue & Expenses

Monetization: P&L:

Ad revenue, https://docs.google.com/spreadsheets/d/14kfcmi_HeXDBz7-Sa29vacrmrT-0dL9FMXWiasVDI1w/edit?usp=sharing
Affiliate Links

Listing Details

Platform: Wordpress

Domain: europeancitieswithkids.com

Approx. Number Of Articles: 353

Social Accounts Included: Facebook Page,
Pinterest

Additional items included: Keyword list provided by keyword research, set-up web stories plugin, set-up Pinterest account

Seller Q&A



What are the operating procedures for running this business?: I usually write, optimise SEO, and post new content. I look for topics that are doing well and write on similar keywords. Recently, I've been posting consistently on Pinterest, creating pins via Canva and scheduling them via Pinterest in advance.

How often do you email your list?: The site doesn't have an email list, but this would be an excellent opportunity for a new owner.

Who wrote the content?: I mainly wrote the content. Freelance writers wrote some content. You can identify this content if it has a bio at the bottom.

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: I am selling this business because I am changing my focus while preparing for maternity leave.

Where does most of your income generate from?: Most income comes from Mediavine ads and affiliates. Affiliates see an increase during the spring and summer seasons.

If you were shopping to buy a website, what about this site would stand out to you?: Moz Domain Authority - 22 I will remove the bits about me on the About page/image of me once it is sold.

Submit an offer

Contact Listing Agent:



Lisa

[SUBMIT AN OFFER](#)

