



\$4,800

## FAMILY TRAVEL NICHE SITE EARNING \$282/MO

<https://nicheinvestor.com>

Price Reduced! This resourceful website provides travel tips and recommendations for families with children. From ideal family-friendly destinations to travel gear, you can be the next owner of this helpful travel niche site. Over the last 12 months, this site has earned an average of \$282/month through multiple streams of monetization. There are 353 articles...



**Lisa Mason-Drake**

Niche Investor

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## Overview



- Travel
- Established Sites For Sale
- Available

**Date added:** Added 2 months ago

**Category:** Established Sites For Sale

**Niche:** Travel

**Status:** Available

**Website live since:** 2021

**Pageviews Per Month:** Under 10,000 Pageviews

**Earning Per Month:** under \$1000/mo

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## Revenue & Expenses

**Monetization:** P&L:

Ad revenue, [https://docs.google.com/spreadsheets/d/14kfcmi\\_HeXDBz7-Sa29vacrmrT-0dL9FMXWiasVDI1w/edit?usp=sharing](https://docs.google.com/spreadsheets/d/14kfcmi_HeXDBz7-Sa29vacrmrT-0dL9FMXWiasVDI1w/edit?usp=sharing)  
Affiliate Links

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## Listing Details

**Platform:** Wordpress

**Domain:** europeancitieswithkids.com

**Approx. Number Of Articles:** 353

**Social Accounts Included:** Facebook Page,  
Pinterest

**Additional items included:** Keyword list provided by keyword research, set-up web stories plugin, set-up Pinterest account

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## Seller Q&A



**What are the operating procedures for running this business?:** I usually write, optimise SEO, and post new content. I look for topics that are doing well and write on similar keywords. Recently, I've been posting consistently on Pinterest, creating pins via Canva and scheduling them via Pinterest in advance.

**How often do you email your list?:** The site doesn't have an email list, but this would be an excellent opportunity for a new owner.

**Who wrote the content?:** I mainly wrote the content. Freelance writers wrote some content. You can identify this content if it has a bio at the bottom.

**If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?:** I am selling this business because I am changing my focus while preparing for maternity leave.

**Where does most of your income generate from?:** Most income comes from Mediavine ads and affiliates. Affiliates see an increase during the spring and summer seasons.

**If you were shopping to buy a website, what about this site would stand out to you?:** Moz Domain Authority - 22 I will remove the bits about me on the About page/image of me once it is sold.

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## Submit an offer

Contact Listing Agent:



Lisa

[SUBMIT AN OFFER](#)

