



LEARNING THROUGH PLAY SITE & SHOP 4K EMAIL, \$270/MO

<https://nicheinvestor.com>

This educational site encourages learning through play with content written by a teacher and mother. Continue growing a loyal audience with 4000 email subscribers and a social following. This nearly 5 year old site receives impressive organic traffic and earns from multiple streams of revenue, including a shop full of educational content, with room...



Lisa Mason-Drake

Niche Investor

Overview

\$8,000

- Education, Home And DIY, Parenting and Mom Blogs
- Established Sites For Sale
- Available



Date added: Added 2 months ago

Category: Established Sites For Sale

Niche: Education, Home And DIY, Parenting and Mom Blogs

Status: Available

Website live since: 2020

Pageviews Per Month: Under 10,000 Pageviews

Earning Per Month: under \$1000/mo

Revenue & Expenses

Revenue Details: digital products and courses, affiliate links

Monetization:
Affiliate Links,
Digital
Products

P&L:

<https://docs.google.com/spreadsheets/d/1nxjxogMoSDJCghymVA9OgERbz0-q89HFwiMmUqUTpaw/edit?usp=sharing>

Listing Details

Platform: WordPress

Domain: discoveryplaywithlittles.com

Approx. Number Of Articles:
66

Social Accounts Included: Instagram, Facebook Page, Pinterest

Approx. Social Followers:
1000

Email List Subscribers: 4000

Seller Q&A

What are the operating procedures for running this business?: I've had to scale back due to family circumstances. Currently, I'm emailing regularly and posting to socials as I can, keeping my site updated but not publishing new content.

How often do you email your list?: 1-2 time per week

Where does most of your income generate from?: My products, I participate in bundles and have hosted my own bundles to drive traffic and that works really well.

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: I would host and participate in bundles.

What is your current open rate and click rate?: Average open rate: 50.9%, click rate .98%

Who wrote the content?: I did (seller is a mom and former teacher)



Submit an offer

Contact Listing Agent:



Lisa

[SUBMIT AN OFFER](#)

