

# CRAFTS, COLORING PAGES, & HOW-TO ART, 15K PGVWS 77% ORGANIC TRAFFIC

https://nicheinvestor.com

MediaVine site for sale in the creative space! This crafting, coloring, and how-to art site is seeing incredible organic traffic while averaging earnings of \$143/month. The site offers original work, including hand drawn artwork, step-by-step drawing tutorials, printable coloring pages, craft ideas, bullet journals, and more. Smarty N Crafty comes with: 206 articles 204 Email...



**Lisa Mason-Drake** Niche Investor

#### **Overview**

- Education, Home And DIY, Lifestyle
- Established Sites For Sale
- Available



Date added: Added 18 hours ago Category: Established Sites For Sale

Niche: Education, Home And DIY, Lifestyle Status: Available

Website live since: 2022 Pageviews Per Month: 10,000 - 50,000 Pageviews

Earning Per Month: under \$1000/mo

#### **Revenue & Expenses**

Revenue Details: see P&L Monetization: Ad revenue,

mediavine

P&L:

https://docs.google.com/spreadsheets/d/1ZqATU2iiCPJRE 7NewmnSH1uCvdkx8RKuY4guRloliY/edit?usp=sharing

## **Listing Details**

Platform: WordPress **Domain:** smartyncrafty.com

**Approx. Number Of Articles: 206** Social Accounts Included: Pinterest, Other

**Email List Subscribers: 204** 

#### Seller Q&A

What are the operating procedures for running this **business?:** I am posting 2 times a week. Feeding each category. 1-3 Pins a day.

What is your current open rate and click rate?: NA

Who wrote the content?: All the artworks are drawn by me. For coloring pages I used midjourney, picsart, imagine, and many others. Most posts written by seller with help from team to create lists in some articles.

How often do you email your list?: have not emailed in months

Where does most of your income generate from?: display ads MediaVine

### Submit an offer



# **Contact Listing Agent:**



Lisa

SUBMIT AN OFFER

