



**\$1,500**

## **COFFEE RECIPES, RESOURCES, & REVIEWS EARNING \$41/MO**

<https://nicheinvestor.com>

This coffee recipe, resource, and review site provides 102 helpful articles from the best home coffee makers to choosing the ideal commercial espresso machines. Launched in 2021, the site offers plenty of opportunities to expand monetization efforts. Currently using Amazon affiliate links and Ezoic ads, the site earns an average of \$41 a month. This...

- Food
- Established Sites For Sale, Starter Sites For Sale
- Available



**Lisa Mason-Drake**

Niche Investor

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## **Overview**



**Date added:** Added 1 month ago

**Category:** Established Sites For Sale, Starter Sites For Sale

**Niche:** Food

**Status:** Available

**Website live since:** 2021

**Pageviews Per Month:** Under 10,000 Pageviews

**Earning Per Month:** under \$1000/mo

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## Revenue & Expenses

**Revenue Details:** ad revenue affiliate links

**Monetization:**  
Ad revenue,  
Affiliate Links

**P&L:**

<https://docs.google.com/spreadsheets/d/12dof8brZdHCPTpZt9AwrkleraKdE-0xjUjY2glsWHEc/edit?usp=sharing>

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## Listing Details

**Platform:** WordPress

**Domain:** <https://coffeepotential.com.au/>

**Approx. Number Of Articles:** 102

**Social Accounts Included:** Pinterest

**Approx. Social Followers:** 104

**Email List Subscribers:** 20

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## Seller Q&A

**What are the operating procedures for running this business?:** Daily - checking traffic and earnings in Ezoic and Amazon to notice any change Weekly - update plugins if needed Monthly - publish new content or update old ones

**If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?:** I would start to utilise and grow email list.

**How often do you email your list?:** I haven't done anything with it yet.

**What is your current open rate and click rate?:** I haven't done anything with it yet.

**Where does most of your income generate from?:** organic traffic

**Who wrote the content?:** seller

**If you were shopping to buy a website, what about this site would stand out to you?:** It's filled with personal passion and love to discover anything about coffee!





# Submit an offer

Contact Listing Agent:



**Lisa**

[SUBMIT AN OFFER](#)

