



\$1,500

COFFEE RECIPES, RESOURCES, & REVIEWS EARNING \$41/MO

<https://nicheinvestor.com>

- Food
- Starter Sites For Sale
- Available

This coffee recipe, resource, and review site provides 102 helpful articles from the best home coffee makers to choosing the ideal commercial espresso machines. Launched in 2021, the site offers plenty of opportunities to expand monetization efforts. Currently using Amazon affiliate links and Ezoic ads, the site earns an average of \$41 a month. This...



Lisa Mason-Drake

Niche Investor

Overview



Date added: Added 5 months ago

Category: Starter Sites For Sale

Niche: Food

Status: Available

Website live since: 2021

Pageviews Per Month: Under 10,000 Pageviews

Earning Per Month: under \$1000/mo

Revenue & Expenses

Revenue Details: ad revenue affiliate links

Monetization:
Ad revenue,
Affiliate Links

P&L:

<https://docs.google.com/spreadsheets/d/12dof8brZdHCPTpZt9AwrkleraKdE-0xJujY2glsWHEc/edit?usp=sharing>

Listing Details

Platform: WordPress

Domain: <https://coffeepotential.com.au/>

Approx. Number Of Articles: 102

Social Accounts Included: Pinterest

Approx. Social Followers: 104

Email List Subscribers: 20

Seller Q&A

What are the operating procedures for running this business?: Daily - checking traffic and earnings in Ezoic and Amazon to notice any change Weekly - update plugins if needed Monthly - publish new content or update old ones

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?: I would start to utilise and grow email list.

How often do you email your list?: I haven't done anything with it yet.

What is your current open rate and click rate?: I haven't done anything with it yet.

Where does most of your income generate from?: organic traffic

Who wrote the content?: seller

If you were shopping to buy a website, what about this site would stand out to you?: It's filled with personal passion and love to discover anything about coffee!



Submit an offer

Contact Listing Agent:



Lisa

[SUBMIT AN OFFER](#)

