



**\$6,999**

## **CLEANING & PRODUCTIVITY SITE EARNING \$390/MO**

<https://nicheinvestor.com>

- Home And DIY, Personal Development
- Established Sites For Sale
- Available

PRICE REDUCED!! A home and garden niche site for sale that provides cleaning, organizing, and productivity tips. It's monetized with digital products, ad revenue and affiliate links. Launched in 2016, this website shares practical resources and advice to help others create a productive, manageable lifestyle. Get started with 42 articles and downloads ranging from goal...



**Lisa Mason-Drake**

Niche Investor

---

## **Overview**



**Date added:** Added 2 weeks ago

**Category:** Established Sites For Sale

**Niche:** Home And DIY, Personal Development

**Status:** Available

**Website live since:** 2016

**Pageviews Per Month:** Under 10,000 Pageviews

**Earning Per Month:** under \$1000/mo

---

## Revenue & Expenses

**Revenue Details:** digital products ad revenue affiliate links

**Monetization:**  
Ad revenue,  
Affiliate Links,  
Digital  
Products

**P&L:**

<https://docs.google.com/spreadsheets/d/1nSv9rXBJEGGoGRH6-Vj9jdZWY2uOPnNypEEapxUaCvQ/edit?usp=sharing>

---

## Listing Details

**Platform:** WordPress

**Domain:** laughdreamexplore.com

**Approx. Number Of Articles:** 42

**Social Accounts Included:** Pinterest

**Approx. Social Followers:** 2.76

**Email List Subscribers:** 1675

**Additional items included:** digital products

---

## Seller Q&A

**What are the operating procedures for running this business?:** It currently runs on autopilot. When I was getting it up and running most of my time went to building up my Pinterest account.

**How often do you email your list?:** They have never been emailed aside from delivering their free opt-in

**Who wrote the content?:** I wrote all content

**If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?:** Add more posts and printable products.

**Where does most of your income generate from?:** Pinterest traffic

**If you were shopping to buy a website, what about this site would stand out to you?:** That it generates income with little to no effort and has great potential for someone looking to put in a little bit of time.





# Submit an offer

Contact Listing Agent:



**Lisa**

[SUBMIT AN OFFER](#)

