



\$159,000

## 7 Y/O PERSONAL FINANCE BRAND EARNING \$5,700/MONTH

<https://nicheinvestor.com>

- Finance
- Established Sites For Sale
- Available

Looking to acquire an established brand in the personal finance niche? This one's for you! Budgets Made Easy launched in 2017, and over the past seven years has become a popular go-to resource for budgeting advice. It comes with a blog, a podcast, budding membership, social accounts with over 74,000 followers and an email list...



**Lisa Mason-Drake**

Niche Investor

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## Overview



**Date added:** Added 3 months ago

**Category:** Established Sites For Sale

**Niche:** Finance

**Status:** Available

**Website live since:** 2017

**Pageviews Per Month:** 10,000 - 50,000 Pageviews

**Earning Per Month:** over \$3000/mo

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## Revenue & Expenses

**Monetization: P&L:**

Ad revenue,

<https://drive.google.com/drive/folders/1RYAMbzCtli8hmXAdRsu8j-D-Vsd5SXd1?usp=sharing>

Affiliate Links,

Digital

Products,

Subscription

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## Listing Details

**Platform:** WordPress and Shopify

**Domain:** budgetsmadeeasy.com

**Approx. Number Of Articles:**  
178

**Social Accounts Included:** Instagram, Facebook Page,  
Facebook Group, Pinterest, Twitter, Youtube

**Approx. Social Followers:**  
74000

**Email List Subscribers:** 61000

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## Submit an offer

**Contact Listing Agent:**



**Lisa**

[SUBMIT AN OFFER](#)

