



## LAWN CARE AND BACKYARD BLOG 88% ORGANIC TRAFFIC

<https://nicheinvestor.com>

**\$15,000**

- Home And DIY, Outdoors
- Established Sites For Sale
- Available

This lawn care and backyard blog provides tips, reviews, and resources on yard care, tools, and outdoor living. The site has 98 blog posts and currently receives 88% of its traffic via organic search. The site includes a Pinterest account with untapped potential to drive free traffic to your new site! Lawn Care & Backyard...



**Lisa Mason-Drake**

Niche Investor

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## Overview



**Date added:** Added 2 months ago

**Niche:** Home And DIY, Outdoors

**Website live since:** 2022

**Earning Per Month:** under \$1000/mo

**Category:** Established Sites For Sale

**Status:** Available

**Pageviews Per Month:** Under 10,000 Pageviews

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## Revenue & Expenses

**Revenue Details:** This site earns money via affiliates and ad revenue.

**Monetization:**  
Ad revenue,  
Affiliate Links

**P&L:**

<https://docs.google.com/spreadsheets/d/1nDT833PR-LSxwAdYoEBdndQPXjaLOZcgOd8vpjnBdS0/edit?usp=sharing>

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## Listing Details

**Platform:** WordPress

**Domain:** thebackyardmaster.com

**Approx. Number Of Articles:** 98

**Social Accounts Included:** Pinterest

**Approx. Social Followers:** 639

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## Seller Q&A

**What are the operating procedures for running this business?:** Write new articles. Research products for reviews. Update articles.

**If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?:** Create more content - especially first hand experience reviews.

**Where does most of your income generate from?:** Amazon affiliate sales.

**Who wrote the content?:** My husband and I, as well as some articles ordered via Text Goods (Project 24 writing service).

**If you were shopping to buy a website, what about this site would stand out to you?:** It has a great foundation, built with SEO in mind from the beginning and written with RankIQ articles.

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## Submit an offer



Contact Listing Agent:



Tae

[SUBMIT AN OFFER](#)

