



\$1,300

8YO ARTS & CRAFTS SITE W/ EMAIL LIST

<https://nicheinvestor.com>

Showcase your love & knowledge for arts & crafts with this 8 year old creative resource site. From pottery to crochet, this Squarespace site provides helpful tips, guides, and information to help its audience learn & expand their creativity skills. Seller is looking for a new owner to nurture and grow its audience. Vami Creations...

- Home And DIY, Lifestyle, Personal Development
- Starter Sites For Sale
- Available



Lisa Mason-Drake

Niche Investor

Overview



Date added: Added 2 days ago

Category: Starter Sites For Sale

Niche: Home And DIY, Lifestyle, Personal Development

Status: Available

Website live since: 2016

Pageviews Per Month: Under 10,000
Pageviews

Earning Per Month: under \$100/mo

Revenue & Expenses

Monetization: Ad revenue, Affiliate Links

Listing Details

Platform: WordPress

Domain: vamicreations.com

Approx. Number Of Articles: 148

Social Accounts Included: Instagram, Facebook Page, Pinterest

Email List Subscribers: 444

Seller Q&A



What are the operating procedures for running this business?:

research, write the articles or conduct interviews, make sure links are created (affiliates and others to help my readers), publish, market through email and social media, and repeat.

If you were going to keep the site, what steps would you take over the next 3 to 6 months to grow the income and traffic?:

- I would go through each article and update everything to ensure all web links are current and none are broken. - Any articles that are tutorials about specific sites (Blueprint etc), I would ensure everything is up to date. - After the articles have been updated I would ensure the date on the article reflected that date they've been updated so my readers would know how recent the information is. - There are also a lot of draft articles that I have started and I would take those, update them and schedule them to be published using keywords. Keywords I've obtained from research using SemRush. - I would make sure after any scheduled articles are published that I would link them to each other and to any master articles that have been created (Start Here or some of the main overall articles for each section) - For each article after it has been updated, I would create and schedule Pins in Pinterest, a Facebook post, and an Instagram Post. I've used Tailwind for a lot of Pinterest and Instagram postings and would set these up for each article. - Using my SemRush Account, I would make sure that the health of the website is as high as I can make it. Correcting any mistakes that have been found on it. - I would research other websites that have similar articles and ask for backlinks. SemRush is great to help out with this. - Affiliates would be searched and I would work on articles focused on specific affiliates for upcoming holidays/events/gift guides, etc. - I would go through my classes from Stupid Simple SEO, HerPaperRoute, Jenna Kutcher and others I have taken over the years and make sure I'm not missing anything and have implemented everything.

How often do you email your list?:

I was emailing them once or twice a month when I was sending it out regularly. I do have several automated emails sent out to new people when they signed up for my list.

What is your current open rate and click rate?: I've gone from 21.7%-45.5% open rate and click rate has ranged from 0.5-2.9% depending upon the email and header.

Where does most of your income generate from?:

Awin, Amazon

Who wrote the content?: I did along with some digital interviews with creatives/artists. But everything was written by me or in collaboration with others (ie. interviews).

Submit an offer



Contact Listing Agent:



Lisa

[SUBMIT AN OFFER](#)

